Brochure Assignment Sheet

Assignment
Create a brochure using Microsoft Word templates. (Open Office button – New – Brochures – pick whichever one you like)

Choice of Topics:
Recruitment Brochure for traveling to Mars

Directions:
Brochure must include the following information:
- Catchy title
- Why travel to Mars?
- Use some quotes from attached articles
- Clip Art or Pictures from Internet
- Cost (real or made-up)
- Fun facts
- Make it flashy so people want to go!
- A “fake” website they can go to for an application to go to Mars
- A “fake” email for more information
- A picture of your “Mars Travel vessel or ship”

Design must include:
- Use some of the photo formats available in Word (frames, recolor, etc)
- Have some clip art/pictures that are “behind text”
- CREATIVITY!!!!

This assignment is for the whole hour, so do not just “do it and be done”. You will have to redo it if you do not put a lot of effort into it. Substitute will monitor your progress and anyone just hurrying to get it done will be noted and be assigned another assignment when I get back.
1,058 People Still in Running for One-Way Trip to Mars

By: Drew MacKenzie

Get set for liftoff! More than 1,000 people have been selected in the first round of a competition to win the trip of a lifetime: a one-way ticket to Mars.

A private planned space project called Mars One has whittled the 200,000 applicants who want to spend the rest of their lives on the Red Planet to 1,058, according to Mashable.

The company, headed by Dutch businessman Bas Lansdorp, says it will send up its first space mission with a crew of six aboard by 2023 and will continue to add more astronauts every year after that.

Lansdorp says the accommodations on the oxygen-free, dustbowl-like planet will be top-of-the-line, Mars-style, including livable dwellings, greenhouses, rovers, and, of course, plenty of air to breathe.

Although it all sounds like pie-in-the-sky stuff, the entrepreneur plans to pay for the phenomenal cost of the project: with the first flight alone costing $6 billion, by selling the world's greatest TV reality show to Earthlings.

Cameras will follow the "Martians" day and night, and Lansdorp says advertisers will be willing to shell out a fortune in the hope that millions will be watching history unfold, just as they did when Neil Armstrong became the first man on the moon in 1969.

Lansdorp even compared his pet project to the summer Olympics, saying, "Four billion dollars for four weeks, just because the world is watching."

The 1,058 would-be space explorers consist of 586 men and 472 women. They are from all over the world, with the United States having the most participants at 297, while Canada follows with 75, India with 62, and Russia, 52.

The majority of the applicants are under 36 and well educated, with 347 holding bachelor's degrees, while 159 have a master's and 29 have an M.D.

The candidates who make the final round of the competition will be selected during a reality game show elimination process, in which up to 40 contestants per country will be competing with each other for one slot from that nation.

The winners will then be able to start packing, hoping to make one small step for man but one giant leap for mankind.

Related Stories:

- Mars Soil Analysis Reveals Surprising Amount of Water
These People Want to Go to Mars (and Never Come Back)

by Tanya Lewis, Staff Writer | September 03, 2013 06:42am ET

Tens of thousands of people are prepared to leave their families, jobs and lives behind for a one-way trip to Mars.

The Mars One mission aims to send humans on a one-way trip to the Red Planet. The mission aims to land the first Mars colonists on the planet by 2023. Applicants over the age of 18 from any country are eligible to apply, and Mars One has received more than 165,000 applications already. But what sort of person would go?

A few dozen of the aspiring Martians convened in Washington, D.C., in August for the "Million Martian Meeting." A panel of four applicants answered questions from the audience about their reasons for wanting to go to Mars without a return ticket. [Mars One’s Red Planet Colony Project (Gallery)]

Who wants to go to Mars?

The Dutch nonprofit Mars One aims to land four colonists on the Red Planet in 2023. Do you want to be one of them?
Yes — Sign me up!
No — I like life here on Earth just fine.
Maybe — I need some time to think about it.
Irrelevant — I don't think this mission will ever get off the ground.
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Despite different backgrounds and experiences, the panelists shared a lifelong interest in space exploration.

Aaron Hamm, 29, is a hotel manager, but going to Mars is "literally something I've wanted forever," he said at the meeting. After hearing about the call for applications, "I couldn't not jump at the chance," he said.

Leila Zucker, 45, is a married emergency room doctor. "Since I was a little kid, all I wanted was to be a doctor and travel in space," Zucker said in her application video. She even composed a song about her goal: "We're about to take off for the Red Planet Mars because Mars One leads the way to the stars," she sang at the meeting.

Austin Bradley, 32, is a physics student and former imagery analyst and paratrooper for the U.S. army. Bradley was hard to miss at the meeting, sporting green hair and wearing alien antennae, but his ambition was serious. "I always wanted to apply for NASA," he said, but now he sees Mars One as his ticket to space.

Joseph Sweeney, 24, is a graduate student in applied intelligence. "I feel like you're born knowing you want to travel," said Sweeney, who started the Facebook Aspiring Martians Group, which now has 1,844 members.

Is it worth the risk?

The Mars One colony mission poses many risks. There's the launch, the six-month journey, the landing — and that doesn't even include surviving once the astronauts get there.

At the Million Martian Meeting, applicants on the panel were asked what level of risk they would accept. Specifically, what chances of making it to Mars and lasting two years would make the trip worth it?
Zucker said she would take a 50-50 chance of surviving two years, or a 1-in-100 chance for surviving 20 years. "None of us are planning to die," she said. "But we all recognize we could."

Sweeney, a self-described optimist, said he would go even if the odds were 99-to-1 against surviving. "As long as there's a small possibility to do something great, I think it's worth the risk," he said.

What about a mission that would keep them alive only a year?

Bradley and Hamm said they would still apply. "It was always a one-way trip," Bradley said. Hamm said he would use the year to build his own survival system. "Just get me boots on the ground," he said. Zucker added that it would depend how much she could accomplish in that year.

"That year has to count — you don't get my life for nothing," she said.

Leaving a legacy

Just as Neil Armstrong's "giant leap" speech is forever enshrined in history, the words of the first humans to set foot on Mars will likely be historic.

At the meeting, the four panelists were given a chance to preview what their first utterance on the Red Planet would be.

Sweeney paraphrased a quote from Robert Zubrin's sci-fi story "First Landing," saying, "I take this step for all mankind, so we may walk among stars."

For Hamm, the answer was simple: "For decades we have left tracks on Mars, and now we are leaving footprints."

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